

IIKM – The Corporate B School

PRP- Placement or Refund Program for MBA (2022-24)

PLACEMENTS

Students of MBA (2022-24) batch will be placed in a company with a minimum salary CTC INR 4 Lakhs per annum. If not, the tuition fee will be refunded *

Conditions

- ✓ Should have undergone all trainings successfully.
- ✓ Must clear all subjects in university examinations.
- ✓ Should be regular in all mentoring activities.
- ✓ Should be very active in all extracurricular activities of IIKM.

Learning by Doing

IIKM empowers its students with a motto of *Learning by Doing*.

These include, Digital Marketing Activities, Research & Consultancy, Administration, Placement, Data Analysis, Training, Events, PR & Hospitality, Canteen, Out Bound Training, Arts & Sports, Competition, Trading and Entrepreneurship, Corporate Social Responsibility etc.

Q & A

What is the placement or refund program (PRP)?

Under the PRP model, MBA students are placed with a minimum salary of Rs.4 Lacs PA, if not the college tuition fee will be refunded.

Under the fee placement or refund program, if MBA students don't get placed after 2 years, what will IIKM charge me?

In case you have not been placed by IIKM, you will only be required to pay the university registration, examination and foreign trip fee. No tuition fee will be charged for your management degree.

Is there an agreement that the terms & conditions of placement or fee refund model?

Yes, students required to sign an agreement for this placements or fee refund model.

Freebies

➤ **First 60 admissions (1 – 60) :**

Laptop (30 K) + Mobile (15 K) + Foreign Tour (50 K)

➤ **Second 60 admissions (61 – 120) :**

Mobile (15 K) + Foreign Tour (50 K)

➤ **Third 60 admissions (121 – 180) :**

Foreign Tour (50 K)

Academic year MBA (2022 – 2024) Fee includes:

- ✓ Registration Fee
- ✓ Tuition Fee
- ✓ Value Added Courses
- ✓ Reference Books
- ✓ Training & Development
- ✓ Industry Visits
- ✓ Out Bound Training
- ✓ Uniform
- ✓ Placements

VAC (Value Added Courses)

NISM / NSDC courses, Advance Excel, SEO & SMO, Digital Marketing, HR Analytics, Marketing Analytics, MOOCs, Banking course, MMA Memberships.